

Entropy Fest

INCOME	
	Budget
Projected Box Office:	
Number of Performances	8
Expected Audience Members Per Night	50
Total Paid Attendance	400
Average Ticket Price	25.00
Total Box Office Income	\$ 10,000
Projected Other Income:	
Sponsorship	\$ 2,000
Fundraising	\$ 2,000
Grants	\$ 2,000
Merchandise Sales	\$ 500
In-kind support	\$ -
Other (please specify)	\$ -
TOTAL INCOME	\$ 16,500

EXPENDITURE	Initial Budget
SPACE COSTS	
Performance Space	\$ 2,000
SPACE SUB TOTAL	\$ 2,000
PRODUCTION COSTS	
Misc	\$ 100
PRODUCTION SUB TOTAL	\$ 100
MARKETING	
Social Media	\$ 20
Posters	\$ 20
Programs	\$ -
MARKETING SUB TOTAL	\$ 40
ADMINISTRATION	
Misc printing	\$ 20
ADMINISTRATION SUBTOTAL	\$ 20
SALARIES AND FEES	
Actors (20)	\$ 2,000
Lighting Designer/Master Electrician	\$ 200
Hosts (2)	\$ 200
Graphic Design	\$ 200
Actor Appreciation	\$ 50
SALARIES AND FEES SUBTOTAL	\$ 2,650
TOTAL EXPENDITURE	\$ 4,810

PROJECTED PROFIT	\$ 11,690
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