

The Secret/Birthday

INCOME		
	Budget	Actual
Projected Box Office:		
Total Orders	50	47
Average Ticket Price	10.00	12.94
Total Box Office Income	\$ 500	\$ 608
Projected Other Income:		
Sponsorship	\$ -	\$ -
Fundraising	\$ -	\$ -
Grants	\$ -	\$ -
Merchandise Sales	\$ -	\$ -
In-kind support	\$ -	\$ -
Other (please specify)	\$ -	\$ -
TOTAL INCOME	\$ 500	\$ 608

EXPENDITURE	Budget	Actual
PRODUCTION COSTS		
Sound	\$ 100	\$ -
PRODUCTION SUB TOTAL	\$ 100	\$ -
MARKETING		
Advertising - Social Media	\$ 100	\$ -
MARKETING SUB TOTAL	\$ 100	\$ -
ADMINISTRATION		
Rights	\$ 900	\$ 900
ADMINISTRATION SUBTOTAL	\$ 900	\$ 900
SALARIES AND FEES		
Actors	\$ 1,050	\$ 1,050
Sound Engineer	\$ 350	\$ 350
Production Manager	\$ 350	\$ 350
Director	\$ 700	\$ 700
Graphic Design	\$ -	\$ 100
Program Design	\$ -	\$ 200
Artist Appreciation	\$ 100	\$ 81
SALARIES AND FEES SUBTOTAL	\$ 2,550	\$ 2,831
TOTAL EXPENDITURE	\$ 3,650	\$ 3,731
Net Profit/Loss	\$ (3,150)	\$ (3,123)